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PRESS RELEASE

## **CAMERON HOUSE RECEIVES NATIONAL RECOGNITION AS SCOTLAND'S BEST RESORT HOTEL**

*De Vere's stunning five star resort on the shores of Loch Lomond awarded best 'Resort Hotel' in Scotland at the 2009 Golf Tourism Scotland Gold Standard Awards*

The spectacular 5-star Cameron House hotel on the banks of Loch Lomond received national recognition as the best resort hotel in Scotland at Golf Tourism Scotland's recent Gold Standard Awards ceremony. The ceremony brought together Scotland's leading representatives from the travel, hospitality and golf service sectors, recognizing the leading providers from across Scotland. In a category that included a future Ryder Cup venue, this year's Open Championship venue and 5-star resorts in St. Andrews, the 'Home of Golf', it was the uncompromised guest services, opulent furnishings and spectacular location that made Cameron House on Loch Lomond Scotland's best resort hotel.

Ross Whitfield, Director of Golf and Estates at Cameron House Resort, Loch Lomond, commented, "It is an honour to have won this prestigious award and is testament to the hard work and dedicated team of staff that we have at Cameron House. The facilities are second to none and it is great to know that Golf Tourism Scotland have recognised the continued improvements that we have made to the luxury hotel. We continually look to improve our facilities and guest services, and look forward to further establishing our position as one of the best golf resorts in Scotland in the future."

The luxury Cameron House hotel recently underwent a multi-million pound refurbishment which has enhanced the enviable reputation of one of the UK's premier high-end hotels. The 5-star hotel coupled with a roof-top spa, state-of-the-art fitness suite and championship golf course, The Carrick on Loch Lomond, combine to create one of Scotland's finest golf resorts in a stunning setting.

Designed by renowned Canadian golf course architect Doug Carrick and opening in 2007, the championship layout meanders between the lowland banks of the loch and the undulating highland heath; all of which offers stunning views and a stern test to players of all abilities. Despite its relatively short history, The Carrick has already hosted some of the world's best players having been home to the Ladies Scottish Open on the Ladies European Tour in 2007 and 2008, and this year saw the return of the PGA Cup to Scotland.

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For further information, please contact David Silvers (01276 858930 / [david@profsports.com](mailto:david@profsports.com)) at the Professional Sports Group.



**Cameron House on Loch Lomond** is a stylish baronial mansion on the shore of Loch Lomond and is now one of Scotland's finest luxury hotels. An unforgettable experience starts with the easy welcome at the door and the warm, inviting textures of the rooms. Legendary local must-try dishes and the five iron you'll hit to the heart of the green at The Carrick on Loch Lomond combine to make you feel right at home in this very special location. Each of 86 secluded wood and slate lodges around the Cameron House estate is a haven of comfort and opulence, with luxurious leather upholstery, elegant furnishings and ornaments. Other features include wood-panelled living rooms to patio doors that lead out on to a private terrace. The lodges at The Carrick are all located in the extraordinarily beautiful location on the shores of Loch Lomond.

**De Vere Deluxe resorts.** Set in breathtaking locations and exuding charm and flair, De Vere Deluxe resorts are the epitome of quality and individuality. Each of the destinations offers an intensely luxurious experience, based on an appreciation of the finer things in life and with a uniquely modern British character that's refreshingly different.